

# Survey on Business Practices in Estonia and Denmark

Technical report  
TNS Emor  
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**Region:** ESTONIA

**Target Group:** Top managers and mid-level managers of companies with two or more employees

**Fieldwork:**

Method:	CATI Ad Hoc	<b>Interview length (min):</b>	15,31
Start:	11.08.2015	<b>Number of interviewers:</b>	8
End:	01.09.2015		
<b>Planned sample size:</b>	500	<b>Sample:</b>	
<b>Achieved sample size:</b>	500	Method:	Stratified (non-proportional) random sampling
<b>Response rate<sup>1</sup>:</b>	38%	Representability:	Representative to Estonian companies with 2+ employees
<b>Used phone numbers:</b>	2057	Source of phone numbers:	Estonian Business Registry
<b>Reasons for non-response:</b>		Universe:	27 001
Wrong object (not a company):	67		
Refusals in target group:	315		
Refusals from contact:	100		
Not in the target group:	119		
Not available during survey period:	148		
No contact:	266		
Recalls:	3395		
Interrupted interviews	3		
Quota full:	539		
Not used interviews:	0		

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<sup>1</sup> Response rate in the target group: achieved sample size/used numbers – (wrong object+not in the target group+quota full)\*100

**Region:** DENMARK

**Target Group:** Top managers and mid-level managers of companies with two or more employees

		<b>Interview length (min):</b>	12,36
<b>Fieldwork:</b>		<b>Number of interviewers:</b>	51
Method:	CATI	<b>Sample:</b>	
Start:	10.08.2015	Method:	Stratified (non-proportional) random sampling
End:	03.09.2015	Representability:	Representative to Danish companies with 2+ employees
<b>Planned sample size:</b>	500	Source of phone numbers:	KOB-Experian
<b>Achieved sample size:</b>	500	Universe:	84 582
<b>Response rate:</b>	7%		
<b>Used phone numbers:</b>	11 648		
<b><u>Reasons for non-response:</u></b>			
Wrong object (not a company):	395		
Refusals (total number):	3398		
Not in the target group:	1783		
Not available during survey period:	1774		
No contact:	1449		
Recalls:	554		
Interrupted interviews	46		
Quota full:	1735		
Not used interviews:	14		